

RICHMOND VONA, LLC
BIKE DONATION EVENT — OFFICIAL RULES

Attorney Advertising

1. ELIGIBILITY

- Open to children currently enrolled in kindergarten through 5th grade.
- Entrant must reside in Western New York.
- Employees of Richmond Vona, LLC and their immediate family members are not eligible.
- One entry per child.
- Parental or guardian consent is required for all entries.

2. ENTRY PERIOD

- Entries accepted from May 21, 2026 through June 7, 2026 at 11:59 PM ET.
- Entries may be submitted online via richmondvona.com or mailed to: Richmond Vona, LLC, 192 Seneca Street, Buffalo, NY 14204.
- No purchase necessary.

3. SELECTION PROCESS

Winners will be selected based on demonstrated financial need, lack of access to bikes, and responses to the application question. Artistic ability, writing quality, and presentation style will not be factors in selection. These elements may be reviewed for context only. Odds of winning depend on the number of eligible entries received.

4. PRIZE

- Winners will each receive one (1) bicycle.
- Approximate retail value per bike: \$150–\$400.
- Prize is not redeemable for cash and has no cash equivalent. No substitution of prize is permitted except at the sole discretion of Richmond Vona, LLC.

5. WINNER NOTIFICATION & CLAIMING PRIZE

- Winners will be notified via email within 48 hours of selection.
- Winners must respond and confirm receipt within 72 hours of notification.
- Selected recipients must be present at the end-of-July 2026 event to receive their bikes.
- If a winner cannot be reached within 72 hours or cannot attend the event, an alternate winner will be selected.

6. DISQUALIFICATION

Entries will be disqualified for:

- Submission after the deadline.
- Missing required information (child's name, grade, address, parental email, parental consent).
- Entrant not meeting eligibility criteria.

- Multiple entries for the same child.
- Submission by someone other than a parent or legal guardian.
- False or fraudulent information.
- Incomplete mailing submissions (illegible addresses, missing required fields).

7. DATA & COMMUNICATIONS

Entrants who affirmatively opt in via the entry form consent to receive marketing communications from Richmond Vona, LLC. This opt-in is voluntary and is not a condition of entry. Personal information will not be shared with third parties. Entrants who opt in may unsubscribe at any time by following the unsubscribe instructions in any marketing email received.

8. RELEASE OF LIABILITY

By entering, entrants (and their parent or legal guardian) agree to release and hold harmless Richmond Vona, LLC, its members, employees, and agents from any and all liability, claims, or damages arising from participation in this promotion or from the receipt, use, or misuse of any prize, including any injury arising from bicycle use.

9. GENERAL CONDITIONS

- Richmond Vona, LLC reserves the right to disqualify entries that violate these rules or involve fraudulent activity.
- Richmond Vona, LLC reserves the right to cancel, modify, or suspend this promotion at any time for any reason.
- This promotion is subject to all applicable federal, state, and local laws.
- This promotion is governed by the laws of the State of New York. Any disputes arising from this promotion shall be resolved in Erie County, New York.
- Void where prohibited.